

# Travel Trade Partnership 2023

Option 1	Option 2	Option 3
<b>£100</b>	<b>£750</b>	<b>£825</b>
Travel and coach guide advert (digital and print). Coach guide handed out at all travel trade shows.	Dedicated HUB for partners with assets for travel trade to appear on all 3 websites. Representation at least 3 travel trade shows such as Excursions, BTTS, Group Leisure & Travel Show and VB Explore GB.	Group travel and coach guide advert + Dedicated HUB for partners with assets for travel trade to appear on all 3 websites. Representation at least 3 travel trade shows such as Excursions, BTTS, Group Leisure & Travel Show and VB Explore GB.
	Advertising and promoting our travel trade partners to group and coach operators for 12 months.	Advertising and promoting our travel trade partners to group and coach operators for 12 months.
	4 emails a year to our travel trade database with links to the travel trade hub and partners websites.	4 emails a year to our travel trade database with links to the travel trade hub and partners websites
	Involvement in familiarisation visits	Involvement in familiarisation visits
	Dedicated Group Travel meetings/networking opportunities	Dedicated Group Travel meetings/networking opportunities
	Representation at DMB and at local travel trade showcase in November.	Representation at DMB and at local travel trade showcase in November.

