

Travel Trade Partnership 2023

Option 1	Option 2	Option 3
£100	£750	£825
Travel and coach guide advert (digital and print). Coach guide handed out at all travel trade shows.	Dedicated HUB for partners with assets for travel trade to appear on all 3 websites. Representation at least 3 travel trade shows such as Excursions, BTTS and VB Explore GB plus CTA Winter Conference.	Group travel and coach guide advert + Dedicated HUB for partners with assets for travel trade to appear on all 3 websites. Representation at least 3 travel trade shows such as Excursions, BTTS and VB Explore GB plus CTA Winter Conference.
	Advertising and promoting our travel trade partners to group and coach operators for 6 months.	Advertising and promoting our travel trade partners to group and coach operators for 6 months.
	4 emails a year to our travel trade database with links to the travel trade hub and partners websites.	4 emails a year to our travel trade database with links to the travel trade hub and partners websites
	Involvement in familiarisation visits	Involvement in familiarisation visits
	Dedicated Group Travel meetings/networking opportunities	Dedicated Group Travel meetings/networking opportunities
	Representation at DMB	Representation at DMB

