

# 2017 Digital Marketing Opportunities on bournemouth.co.uk

Bournemouth

Available on a first come first served basis, availability limited

bournemouth.co.uk is one of the top travel destination websites in the UK. The website has its own national marketing and PR campaigns throughout the year, promoting bournemouth.co.uk to new targeted consumers on a daily basis. With over 2.5 million website page views in 2016, bournemouth.co.uk remains one of the most powerful advertising tools in the industry. We are also offering Partners the opportunity to advertise in our monthly newsletters, sent to 92,000 contacts.

**Don't miss out on getting your business more exposure on the official Bournemouth Tourism website & monthly newsletters.**

**How can you get involved? You can purchase the following digital marketing opportunities:**

## Bournemouth Tourism newsletter

Banner advert link through to your own website

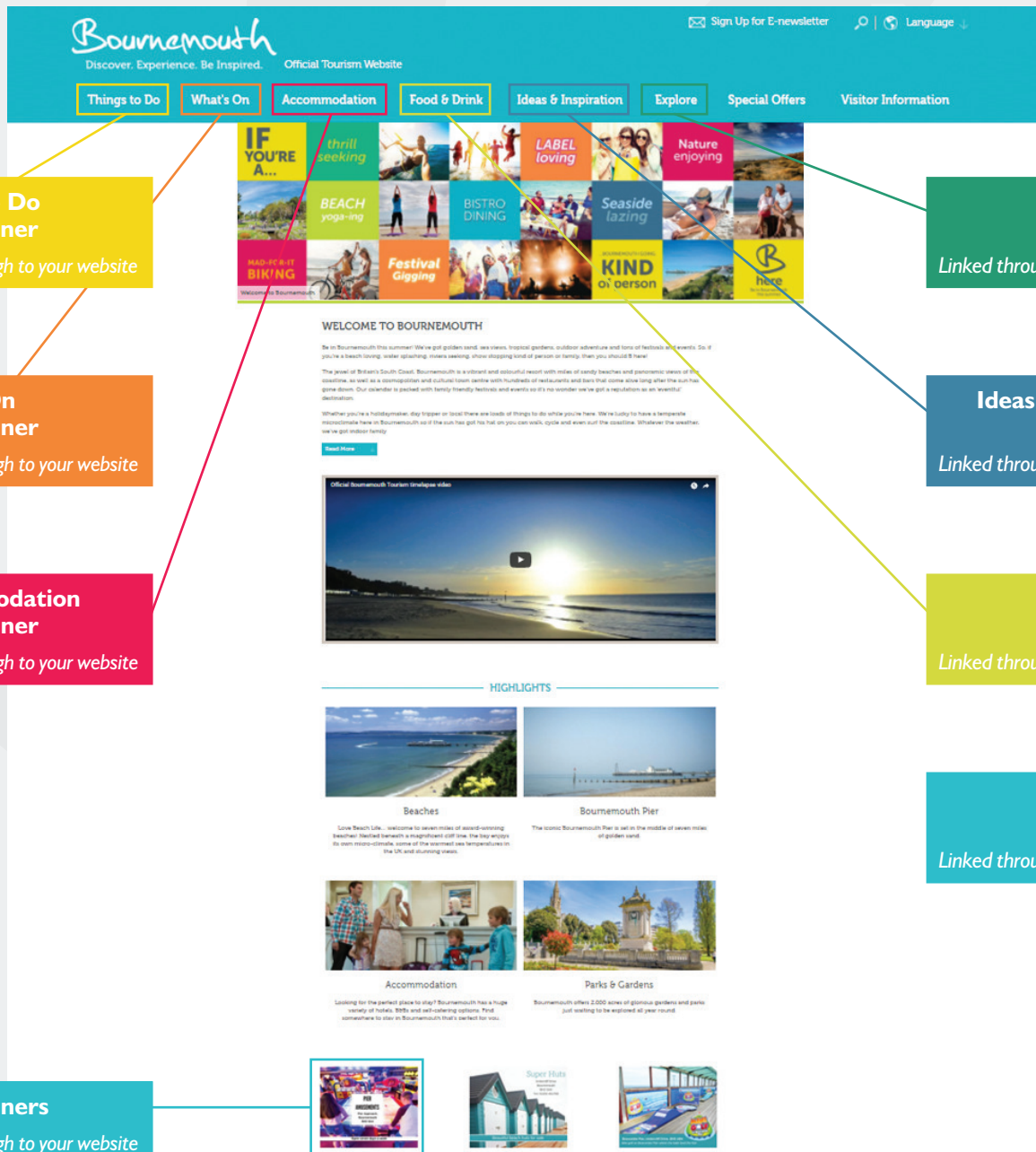
Newsletter banner 728x90px, to be supplied as jpg file

## bournemouth.co.uk

- Explore page banner
- Things to Do page banner
- What's On page banner

- Home page banner
- Food & Drink page banner
- Ideas & Inspiration page banner
- Accommodation page banner

Website banner 305x255px, to be supplied as jpg file



### Things to Do Page Banner

Linked through to your website

### What's On Page Banner

Linked through to your website

### Accommodation Page Banner

Linked through to your website

### Page Banners

Linked through to your website

### Explore Page Banner

Linked through to your website

### Ideas & Inspiration Page Banner

Linked through to your website

### Food & Drink Page Banner

Linked through to your website

### Home Page Banner

Linked through to your website

## Book now

Please see overleaf for your booking form, detailing all dates and prices - please remember to book early as all advertising is subject to limited availability and therefore sold on a first come first served basis.

### Home page banner

Period	Cost	VAT	Total	Tick here
July	£250	£50	£300	<input type="checkbox"/>
August	£250	£50	£300	<input type="checkbox"/>
September	£250	£50	£300	<input type="checkbox"/>
October	£120	£24	£144	<input type="checkbox"/>
November	£120	£24	£144	<input type="checkbox"/>
December	£120	£24	£144	<input type="checkbox"/>

### Things to do banner

Period	Cost	VAT	Total	Tick here
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
October	£100	£20	£120	<input type="checkbox"/>
November	£100	£20	£120	<input type="checkbox"/>
December	£100	£20	£120	<input type="checkbox"/>

### What's on banner

Period	Cost	VAT	Total	Tick here
July	£250	£50	£300	<input type="checkbox"/>
August	£250	£50	£300	<input type="checkbox"/>
September	£250	£50	£300	<input type="checkbox"/>
October	£120	£24	£144	<input type="checkbox"/>
November	£120	£24	£144	<input type="checkbox"/>
December	£120	£24	£144	<input type="checkbox"/>

### Accommodation banner

Period	Cost	VAT	Total	Tick here
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
October	£100	£20	£120	<input type="checkbox"/>
November	£100	£20	£120	<input type="checkbox"/>
December	£100	£20	£120	<input type="checkbox"/>

### Food & drink banner

Period	Cost	VAT	Total	Tick here
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
October	£100	£20	£120	<input type="checkbox"/>
November	£100	£20	£120	<input type="checkbox"/>
December	£100	£20	£120	<input type="checkbox"/>

### Ideas and inspiration banner

Period	Cost	VAT	Total	Tick here
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
October	£100	£20	£120	<input type="checkbox"/>
November	£100	£20	£120	<input type="checkbox"/>
December	£100	£20	£120	<input type="checkbox"/>

### Explore banner

Period	Cost	VAT	Total	Tick here
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
October	£100	£20	£120	<input type="checkbox"/>
November	£100	£20	£120	<input type="checkbox"/>
December	£100	£20	£120	<input type="checkbox"/>

### Bournemouth tourism newsletter

Period	Cost	VAT	Total	Tick here
July	£150	£30	£180	<input type="checkbox"/>
August	£150	£30	£180	<input type="checkbox"/>
September	£150	£30	£180	<input type="checkbox"/>
October	£150	£30	£180	<input type="checkbox"/>
November	£150	£30	£180	<input type="checkbox"/>
December	£150	£30	£180	<input type="checkbox"/>

### Your Booking

I understand that to book any of these digital marketing opportunities, I must be a Bournemouth Tourism Partner. To become a Partner, please contact [tourism.marketing@bournemouth.gov.uk](mailto:tourism.marketing@bournemouth.gov.uk)

Name of Business	<input type="text"/>	Telephone	<input type="text"/>
Contact Name	<input type="text"/>	Email	<input type="text"/>
Address	<input type="text"/>	Signature	<input type="text"/>
	<input type="text"/>	Position	<input type="text"/>
Postcode	<input type="text"/>	Date	<input type="text"/>

### Payment Method

I wish to pay by:

- 1 Cheque with order  
*(please make cheque payable to Bournemouth Borough Council)*
- 2 On invoice

Please return completed form by email to [tourism.marketing@bournemouth.gov.uk](mailto:tourism.marketing@bournemouth.gov.uk)