BOURNEMOUTH

PROMOTIONAL SITE PACK

Contact: The Events Department, Town Hall Annexe, St Stephens Road,

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Bournemouth Square

Situated in the heart of Bournemouth, the Square is often a popular choice for promotional activity.

Whether it's a low key information stand or a large scale activation, there is plenty of space and options for every venture.

Site Information

POWER

Site 1 -2 x 16amp and 32amp/single phase and 3 phase

Site 2 - 2 x 16 amp and 32 amp/ single phase and 3 phase

Site 3 – No Power

WATER

Standpipe located on Site 2.

ACCESS

Vehicle access for Town Centre sites is to the rear of the Obscura Cafe via Bourne Avenue (BH2 6DT) – pull onto the pedestrian area adjacent to Tesco.

FOOTFALL FIGURES

TOTAL CENTRE FOOTFALL:

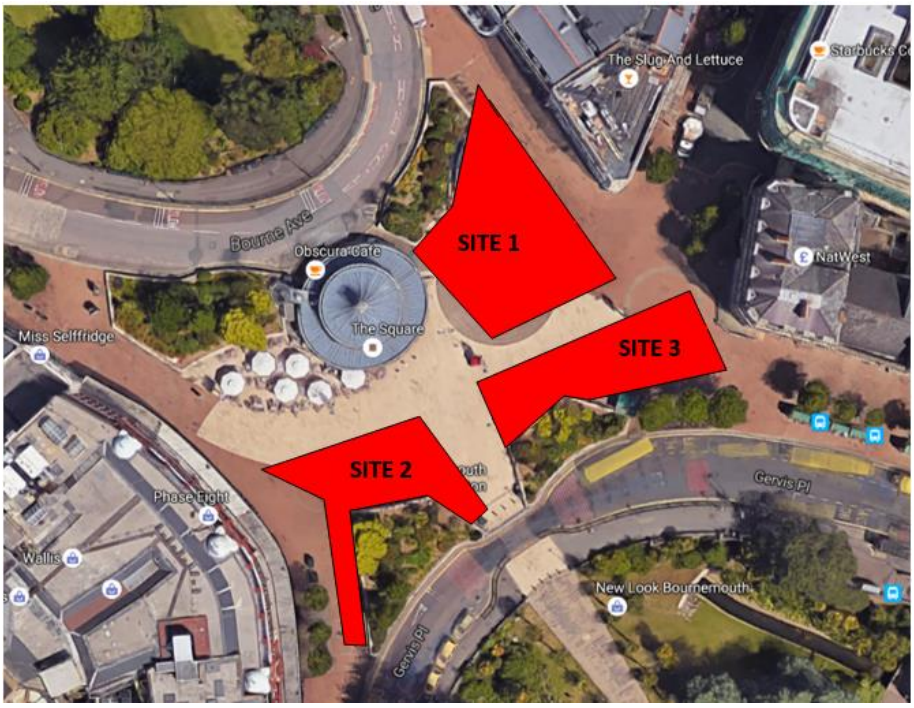
2015: 450,000 weekly peaking at 539,000 from 26th July – 1st August *as verified by an automated customer counting service.*

The overall figures for this year's footfall have so far had an increase of 54% compared to last year's figures at this current time.

DEMOGRAPHICS:

Resident population of Bournemouth is 168,100
Ratio: 51.6% female

Site	Max Width (m)	Max Length (m)
Area 1	15	15
Area 2	10	5
Area 3	5	10



Waterfront and Pier Approach

The Waterfront site is our largest site and offers potential clients the space to make the site their own.

The space has in the past been the venue for music concerts and outdoor cinemas, along with promotional activations and installations.

Site	Max Width (m)	Max Length (m)
Waterfront	25	52
Pier Approach	5	15

Pier Approach

For smaller activities, the Pier Approach site is the perfect opportunity for businesses to showcase their product on the seafront, on a smaller more intimate scale.

Site Information

POWER

Waterfront – 6x16amp single phase.
6x63amp 3 phase

Pier Approach – No Power

WATER

There are two standpipes in the Waterfront

ACCESS

vehicle access is via the red gate adjacent to Hot Rocks off Exeter Road (BH2 5AA).

The Triangle and Commercial Road

Towards the top of Bournemouth Town Centres sits the Triangle and Commercial Road

This area of Bournemouth is known for its vibrant nightlife and culture, with an array of new businesses and restaurants. The recent renovation of the area makes it a perfect event space, with its auditorium style seating.

Commercial Road sits on the main walkway through the Town and as a result has a high passing footfall. Due to its size its ideal for small promotional activities.

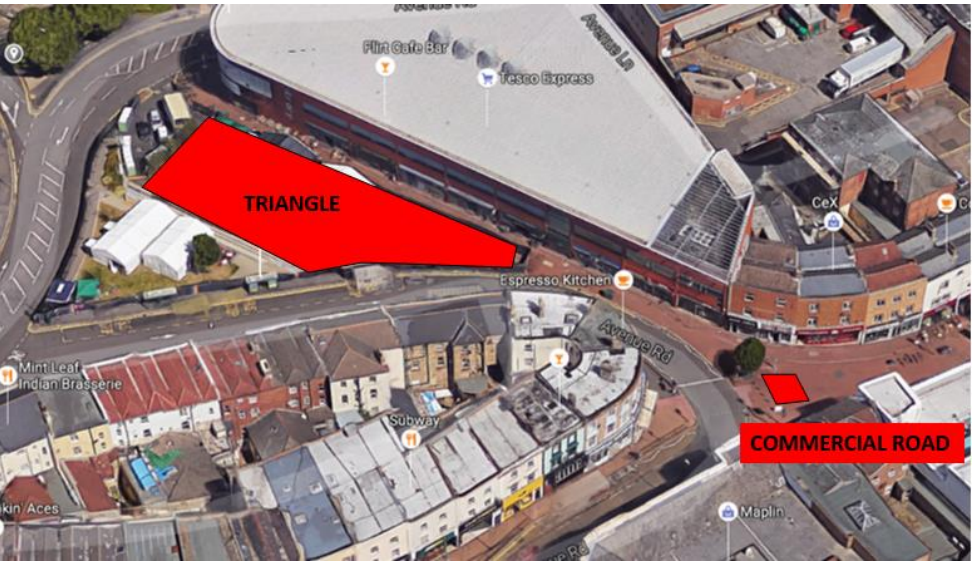
Site	Max Width (m)	Max Length (m)
Triangle	20	29
Commercial Road	7	8

Site Information

POWER

Triangle – 63a 3 phase. 32a 3 phase. 16a single phase. 63a maximum total load

Commercial Road – No Power Supply



WATER

There is a standpipe in the Triangle

ACCESS

For the Triangle, vehicles can access the site from either side of the site via Avenue Road (BH2 5SL) or The Triangle (BH2 5RG). Keys for the bollards can be obtained from the Events Team.

Beales Place

Beales place is situated on a lively thoroughfare through some of the busiest retail outlets in Bournemouth.

The roads surrounding Beales Place have recently closed for a trial period, ahead of a potential development to pedestrianise the area.

Site	Max Width (m)	Max Length (m)
Beales Place	5.5	10

Site Information

POWER

No Power

WATER

No Water

ACCESS

vehicle access is via the road closure on Hinton Road (BH1 2AD)

Please Note: The roads surrounding Beales Place are open to deliveries between 10pm-10am and access for emergency vehicles must be maintained at all times.

Additional Site Information

Please note that electricity is available in Site 1, 2, The Triangle and the Waterfront only. Additional charges apply for connection and use during promotion.

All keys can be obtained from the Events Team after a deposit is left

If you are interested in hiring any of these spaces, please contact events@bournemouth.gov.uk for prices and availability.