



Bournemouth Bay Run Returns in 2022!

APPLICATIONS NOW OPEN FOR THE 2022 AXA Health BOURNEMOUTH BAY RUN

09 December: Taking place Sunday 3rd April, entries for the 2022 AXA Health Bournemouth Bay Run are now officially open! With fresh support from AXA Health, now is the time to commit to a New Year fitness goal whilst looking forward to enjoying the December Christmas party season.

The AXA Health Bay Run is set to welcome more than over 4000 runners to the resort to participate in the popular half marathon, 10k, 5k or 1k family fun runs.

We might be on the cusp of the season of indulgence and festive fun, but you can keep your personal goals on track by signing up for the 2022 event online today at bournemouthbayrun.co.uk. Alternatively, why not gift the runner in your life a race entry for Christmas, perfect for fitness fanatics and ritual runners.

The British Heart Foundation return as charity partner for 2022, and HOT Radio are the official media partner once more for the 2022 event.

Race Director, Tom Powell, added; "It is fantastic to be able to welcome runners and spectators back for the AXA Health Bournemouth Bay Run. The event is a staple of the local running calendar, and its return has been long awaited after the disruption of the last two years."



So, in between the busy calendar of parties and celebrations, canapés, dips and pigs-in-blankets, dig out your running shoes, dust off your running gear and get out in the fresh air!

Online applications are now open and the closing date for entries is Monday 28th March 2022, visit bournemouthbayrun.co.uk to register. For more information about AXA Health visit www.axahealth.co.uk

Social media - @bmthbayrun / Love Bournemouth

-ENDS-

Notes to Editors

For more information please contact BCP Council Tourism and Events PR Team pr@bcpcouncil.gov.uk

About AXA Health

AXA Health is AXA's UK health and wellbeing specialist, offering individuals and employers health insurance and health and wellbeing support services. AXA Health aims to empower its customers to be the best version of themselves.

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