

**BOURNEMOUTH
AND POOLE TOURISM
MANAGEMENT BOARD**

**Tuesday, 17th March 2019 2.00pm
Room 4, RNLI College, Poole
MINUTES**

MEMBERS PRESENT

| | |
|-----------------------|------------|
| Andy Woodland (AW) | Chair |
| John Green (JG) | Vice Chair |
| Mike Francis MBE (MF) | President |

Sector Representatives

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|----------------------|------------------------------------|
| Carol Scott (CS) | Leisure & Attractions Sector |
| David Bailey (DB) | Accommodation (Serviced) Sector |
| David Squire (DS) | Transport Sector |
| Geoffrey Smith (GS) | Accommodation (Un-Serviced) Sector |
| Guido Schillig (GSh) | IEF Sector |
| Paul Clarke (PC) | Coastal BID (Bmth) |
| Jackie Richmond (JR) | Poole Marketing Group |
| Steve Turner (ST) | Conference & Convention Sector |

Professional Officers

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|------------------------|---|
| Jon Weaver (JW) | Bournemouth & Poole Tourism |
| Graham Richardson (GR) | Bournemouth & Poole Tourism |
| Stevie Sainsbury (SS) | Board Administrator - Bournemouth & Poole Tourism |

Co-opted Members

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|------------------|--|
| Bill Cotton (BC) | Executive Director - Bournemouth Borough Council |
| Sara Uzzell (SU) | Dorset LEP |

Elected Members

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|---------------------------|-------------------------|
| Cllr Patrick Oakley (CPO) | Portfolio Holder (Bmth) |
| Cllr Robert Chapman (CRC) | Elected Member (Bmth) |

Apologies

| | |
|---------------------------|---------------------------------------|
| Cllr Janet Walton (CJW) | Co-opted member (Poole Leader) |
| Cllr John Beesley (CJB) | Co-opted member (Bmth Leader) |
| Cllr John Challinor (CJC) | Portfolio Holder (Poole) |
| Cllr Ron Parker (CRP) | Elected member (Poole) |
| Jim Stewart (JS) | Poole Harbour Commission |
| Kate Ryan (KR) | Strategic Director - Borough of Poole |
| Martin Davies (MD) | Town Centre BID (Bmth) |

1. Welcome

- Chair welcomed everyone to the last meeting of the BPTMB
- Declarations of Interest – None
- Expression of thanks. JW explained that Chris Saunders (CS) was unable to attend the meeting but suggested to the Chair that he arrange for a photo opportunity the following day to enable Chair to thank CS personally for his own, and his team's, efforts in achieving the accolade of Best UK Beach for the second year running for Bournemouth.

MATTERS FOR DECISION

2. Election of Chair of Destination Management Board.

Chair asked DB to leave the room and then outlined the process for the election of the Chair and clarified which members were entitled to a vote.

- Craig Mathie, Managing Director of Bournemouth 7s and David Bailey from BAHA were invited individually to present their vision for the Destination Management Board and outline the reasons why they felt that they would be suitable for the position. Each presentation was followed by a short Q&A session.
- The voting members of the Board were then asked to complete their voting slips which were collected in and counted. The Chair announced that David Bailey had been elected as Chair of the new Destination Management Board.
- The candidates were then notified of the result and David Bailey re-joined the meeting.

3. Destination Awards – Bournemouth, Christchurch & Poole Appointment of contractor.

Chair reported that following a presentation from James Dixon-Box of DBox Events at the last Finance & Strategy Group meeting it had been agreed to appoint DBox Events as the new contractor to deliver the Destination Awards in 2020.

A decision will be taken on the exact date for the final Awards evening shortly.

ADMINISTRATION

4a. Actions from Minutes of last meeting not covered under today's Agenda

- I. *JW to seek forward plan for roadworks in 2019 from Transport.* JW reported that this had now been received and that the only major roadworks planned for the coming year were in Wallisdown where the road will be re-surfaced, and some work done on cycle lanes. Nothing else of significance is in the planning at present.
- II. *Setting of 2019 Priorities to be on agenda for May meeting – in hand*
- III. *Proposed development adjacent to the BIC – BC reported that planning permission has now been granted but the contractors are to come back with some changes.*

4b Are the Minutes from the previous meeting correct?

Proposed by ST and seconded by GS. Minutes were agreed as correct

4c Ratification of DMB Constitution

The final draft document had been circulated in advance and no requests for changes had been received. Chair therefore proposed that the Constitution be ratified in its current form and this was unanimously agreed.

MATTERS FOR DISCUSSION

5. A338 Update

- BC reported that work is due to finish in June as planned. JW confirmed that the contractors and Council are working hard to bring this date even further forward if possible. Once completed all future work will be off road. There are no planned road closures on the A338 next year.
- Cooper Dean roundabout – work is not due to start until next year.

- DS reported that he has been made aware that Highways England are planning major roadworks on the A31 around Ringwood in 2020/21. A stakeholder group has been set up and the first meeting has already taken place. There will be a 30 week closure period and concern was expressed at the massive impact that this could have on the destination – similar to the A338. **ACTION:** DS to send through a link to the Stakeholder group and obtain an update on the situation.

ITEMS FOR BOARD INFORMATION

6. Any issues from each sector requiring Board consideration and/or action

Those sector updates received in advance of the meeting were circulated. (attached)

- **IEF** – report attached
- **Transport** – report attached
- **BAHA** – DB reported that BAHA are currently in a strong position with plenty of people coming forward to join. CS has now joined the Board and there have already been meetings with Christchurch
- **Conference** – ST reported that they have recently had a meeting and will be looking at the issues around funding for BEB. There was concern that Lighthouse are not yet fully engaging with meetings. ST suggested that if the venue for meetings (BIC) is an issue then they would be happy to move some meetings to somewhere more convenient for Lighthouse. **ACTION:** GR to speak to Lighthouse and report back to the Board on what the issues are.

Chair asked that all Sector representatives try and ensure that reports are submitted prior to the meetings in future to enable them to be circulated in advance.

7. Planning Updates

Report circulated in advance and attached. No major concerns.

Oil Rig – BC confirmed that this has now been removed. Oil was found in significant quantities. If the company decide to go ahead and remove the oil then this will be done horizontally.

8. Director's Report - JW

BAF

- Pulling together a strong offer – assets including the Typhoon (awaiting final sign off) a new multi jet team, and a Swedish historic jet team – subject to CAA and DA issues being resolved.
- Looking at 3 options for locating the RAF as the Waterfront space will not now be available.
- Challenges over the extremely high tides over the festival are being looked at. Carrying out a full check this week.
- Following the retirement of Ian Sheeley there is a new Flight Director, David Walton
- Looking at possibility of launching hot air balloons – dependent on funding
- Jet Suit Team to return – looking at racing this year

Other upcoming events are the Maritime Festival (6 – 8 June) the Christchurch Food Festival, Stomping on the Quomps and Bournemouth 7s.

9. AOB

Director Position

- BC reported that he is just starting the process of interviews for the Tier 3 positions in Growth & Infrastructure, Economic Development & Regeneration and Destination & Culture.
- Interviews for Destination & Culture will be on 29th March and BC invited DB as the new DMB Chair to be involved in the selection process and will be sending him through a copy of the Job description shortly. Chair thanked BC for inviting the DMB chair to be part of the selection process.
- BC confirmed that there are two internal candidates who have been identified through their current roles as being potentially suitable. If neither is appointed the position will be offered internally for 2 weeks following which it will be advertised nationally.

JG reported that Cllr Robert Chapman has been awarded the Freedom of the Borough and offered congratulations on the achievement. Unfortunately, Cllr Chapman had already left the meeting so was not able to receive the congratulations.

SU invited the Board to look at a print out of some slides she had prepared on the Dorset LEP speaking briefly about the Dorset strategy and the direction the LEP were taking. GS suggested meeting with SU in relation to the inclusion of students in the strategy which SU welcomed.

Thanks

DB thanked AW and JG as retiring Chair and Vice Chair for all their work and commitment to the Board over a number of years and wished them well in the future
MF seconded these thanks.

10. Date of first meeting of Destination Management Board - Tuesday 21st May.