

**BOURNEMOUTH
AND POOLE TOURISM
MANAGEMENT BOARD**

Agenda Item Forward Plan 2018

Item No.	Detail	Jan	Feb	Mar	Apr	May	June	July	Sept	Oct	Nov	Dec
1	Presentation by Economic Development and Tourism on the aspirations for a new 4* hotel adjacent to the BIC	✓										
3	Update on Joint working for Bournemouth and Poole	✓										
4	Joint working marketing campaigns for Bournemouth and Poole. Destination marketing and internal communications promoting the impact of tourism on the local economy and residents.		✓									
5	Christmas 2018/19 and events overview			✓								
6	Erasmus Partnership B2B Digital Development Project. Bournemouth, Denmark and Portugal			✓								
7	Plans for 2018 by key stakeholders to provide a safer and more enjoyable experience in Bournemouth and Poole.				✓							
8	Poole town centre regeneration				✓							
9	Sector overview – Attractions					✓						
10	Sector overview – Transport. Local Transport Plan for Bournemouth and Poole/LEP infrastructure plan and impact on tourism.					✓						
11	Sector overview – Conference. Conference business and the future – Bmth & Poole (BIC/Lighthouse senior management)						✓					
12	BID companies – plans and joint working opportunities - Bmth & Poole						✓					

