



Bournemouth



**Retail
Partnership Options**

Christchurch



Poole

Retail Partnership Options

1 April 2023 – 31 March 2024

We have several different Tourism Partnership options, so you can choose one to suit your own business needs.

Single Partnership for £100 + VAT:

- Appear on Bournemouth OR Christchurch OR Poole Website
- Dedicated business landing page to include name, address, opening times, telephone and email link
- Direct link to your website
- Directions & map
- Unlimited rich text description: headers, bold text, bullet points & hyperlinks
- Up to 12 images per site (images can be changed throughout the year)
- Promotion of your special offers (T&C's apply)
- Display your TripAdvisor Traveller Rating
- Display your social media feed: Facebook & Twitter feed
- Opportunity to upload, as a link, one YouTube or Vimeo video
- Preferential advertising rates in email newsletters and on websites
- Partnership meetings: invites to our knowledge sharing and industry information events.

Joint Partnership for £200 + VAT:

- Everything included in single partnership
- + Appear on Bournemouth AND/OR Christchurch AND/OR Poole Website

Additional benefits included in ALL partnership types:

- + PR: Opportunities to be involved in PR campaigns, promotional activities and press trips
- + Opportunities to become a guest blogger and feature on bournemouth.co.uk, pooletourism.com & visit-christchurch.co.uk (editor's discretion)
- + Free access to Bournemouth, Christchurch & Poole Tourism photo library for your own marketing & promotional material
- + Access to seasonal marketing toolkits
- + Opportunities to 'opt-in' to receive Bournemouth, Christchurch & Poole Tourism's industry e-newsletter, information on industry news, what's on and marketing opportunities
- + Trade representation at Destination Management Board and Tourism Marketing Group
- + Use of Tourism Partnership branding

Contact us: bcptourism@bcpcouncil.gov.uk