



**Bournemouth**



**Food & Drink  
Partnership Options**

**Christchurch**



**Poole**

# Food & Drink Partnership Options

1 April 2023 – 31 March 2024

We have several different Tourism Partnership options, so you can choose one to suit your own business needs.

## Single Partnership for £100 + VAT:

- Appear on Bournemouth OR Christchurch OR Poole Website
- Dedicated business landing page to include name, address, opening times, telephone and email link
- Direct link to your website
- Directions & map
- Unlimited rich text description: headers, bold text, bullet points & hyperlinks
- Up to 12 images per site (images can be changed throughout the year)
- Promotion of your special offers (T&C's apply)
- Display your TripAdvisor Traveller Rating
- Display your social media feed: Facebook & Twitter feed
- Opportunity to upload, as a link, one YouTube or Vimeo video
- Preferential advertising rates in email newsletters and on websites
- Partnership meetings: invites to our knowledge sharing and industry information events.

## Joint Partnership for £200 + VAT:

- Everything included in single partnership
- + Appear on Bournemouth AND/OR Christchurch AND/OR Poole Website

## Diamond Partnership for £500 + VAT:

- Everything included in single and joint partnership
- + Appear on Bournemouth, Christchurch and Poole website
- + 24 images per site
- + 4 seasonal social media mentions on Love channels, on Instagram and Facebook
- + Priority listing in search results
- + Inclusion on the spotlight featured section on the main category page – Food and Drink
- + Inclusion on the spotlight featured section on one sub-category page (i.e. Restaurants, cafes & delis, Pubs & Bars, Afternoon Tea, Vegetarian & Vegan, Food & Drink Experience)

## Additional benefits included in ALL partnership types:

- + PR: Opportunities to be involved in PR campaigns, promotional activities and press trips
- + Opportunities to become a guest blogger and feature on [bournemouth.co.uk](http://bournemouth.co.uk), [pooletourism.com](http://pooletourism.com) & [visit-christchurch.co.uk](http://visit-christchurch.co.uk) (editor's discretion)
- + Free access to Bournemouth, Christchurch & Poole Tourism photo library for your own marketing & promotional material
- + Access to seasonal marketing toolkits
- + Opportunities to 'opt-in' to receive Bournemouth, Christchurch & Poole Tourism's industry e-newsletter, information on industry news, what's on and marketing opportunities
- + Trade representation at Destination Management Board and Tourism Marketing Group
- + Use of Tourism Partnership branding

Contact us: [bcptourism@bcpcouncil.gov.uk](mailto:bcptourism@bcpcouncil.gov.uk)