



Bournemouth



## Business Services Partnership Options

Christchurch



Poole



# Business Services Partnership Options

**1 April 2023 – 31 March 2024**

We have several different Tourism Partnership options, so you can choose one to suit your own business needs.

## **Single Partnership for £150 + VAT:**

- Appear on Bournemouth OR Christchurch OR Poole Website
- Dedicated business landing page to include name, address, opening times, telephone and email link
- Direct link to your website
- Directions & map
- Unlimited rich text description: headers, bold text, bullet points & hyperlinks
- Up to 12 images per site (images can be changed throughout the year)
- Promotion of your special offers (T&C's apply)
- Display your social media feed: Facebook & Twitter feed
- Opportunity to upload, as a link, one YouTube or Vimeo video
- Preferential advertising rates in email newsletters and on websites
- Opportunity to 'Opt in' to Bournemouth, Christchurch & Poole Tourism's industry e-newsletter, information on industry news, what's on and marketing opportunities.

## **Joint Partnership for £250 + VAT:**

- Everything included in single partnership
- + Appear on Bournemouth AND/OR Christchurch AND/OR Poole Website



**Contact us:** [bcptourism@bcpcouncil.gov.uk](mailto:bcptourism@bcpcouncil.gov.uk)