

ADDITIONAL PARTNER OPPORTUNITIES

bournemouth.co.uk

3.1M
page views

pooletourism.com

742,000
page views

On the official tourism websites

* stats recorded Oct 18 - Oct 19



The Bournemouth What's On Page received **over 80,000 sessions** in the last 12 months & the Bournemouth Homepage received over **170,000 sessions!**

Gain clicks for your site with exposure on our premium website pages



Unlimited event submissions to partners



For an additional £50+VAT per business per website* terms & conditions apply

No need to break the bank!

Spaces from £250+VAT for the year



Our banners are priced for 12 month periods, speak to our team for quarterly options

Widely read consumer E-newsletters

Bournemouth: **Over 7000 subscribers**
- 38% open rate

Poole: **1,900 subscribers** - 45% open rate



Create an eye catching footer banner and stand out from the crowd!

Send us three slides and turn your ad into an animated gif!



During 2019 our most successful footer banners received **400+ clicks per quarter!**

Please contact bcptourism@bcpcouncil.gov.uk or 01202 454754 for more details



2020 Additional Partner Opportunities

Quarterly Rates

Dear Partner,

The following document contains **quarterly rates** for additional e-marketing opportunities available as part of your partnership with Bournemouth, Christchurch & Poole Tourism.

To book please tick the corresponding boxes for either (or both) websites and complete the **booking form** with total fee at the end of this document. For the best rates please see our 12-month booking forms which have been heavily discounted to encourage yearly bookings.

For any queries please contact the Tourism Marketing Team at bcptourism@bcpcouncil.gov.uk

Please note there is limited availability sold on a first come first served basis. For Slider Header & Footer Banners artwork will need to be provided by the business.

Homepage: Featured Spotlight	Bournemouth Rate	✔ Please tick the relevant box to book on bournemouth.co.uk	Poole Rate	✔ Please tick the relevant box to book on pooletourism.com
Feb, March, April	£325.00 + VAT		£200.00 + VAT	
May, June, July	£700.00 + VAT		£500.00 + VAT	
Aug, Sept, Oct	£450.00 + VAT		£250.00 + VAT	
Nov, Dec, Jan	£325.00 + VAT		£200.00 + VAT	
Homepage: Footer Banner				
Feb, March, April	£200.00 + VAT		£125.00 + VAT	
May, June, July	£500.00 + VAT		£300.00 + VAT	
Aug, Sept, Oct	£250.00 + VAT		£200.00 + VAT	
Nov, Dec, Jan	£200.00 + VAT		£125.00 + VAT	

What's On: Slider Header Banner	Bournemouth Rate	✔ Please tick the relevant box to book on bournemouth.co.uk	Poole Rate	✔ Please tick the relevant box to book on pooletourism.com
Feb, March, April	£275.00 + VAT		£150.00 + VAT	
May, June, July	£600.00 + VAT		£350.00 + VAT	
Aug, Sept, Oct	£350.00 + VAT		£200.00 + VAT	
Nov, Dec, Jan	£275.00 + VAT		£150.00 + VAT	
What's On: Don't Miss				
Feb, March, April	£175.00 + VAT		£100.00 + VAT	
May, June, July	£450.00 + VAT		£250.00 + VAT	
Aug, Sept, Oct	£250.00 + VAT		£150.00 + VAT	
Nov, Dec, Jan	£175.00 + VAT		£100.00 + VAT	
What's On: Footer Banner				
Feb, March, April	£175.00 + VAT		£100.00 + VAT	
May, June, July	£450.00 + VAT		£250.00 + VAT	
Aug, Sept, Oct	£250.00 + VAT		£150.00 + VAT	
Nov, Dec, Jan	£175.00 + VAT		£100.00 + VAT	
Things to Do: Slider Header Banner	Bournemouth Rate	✔ Please tick the relevant box to book on bournemouth.co.uk	Poole Rate	✔ Please tick the relevant box to book on pooletourism.com
Feb, March, April	£200.00 + VAT		£150.00 + VAT	
May, June, July	£500.00 + VAT		£350.00 + VAT	
Aug, Sept, Oct	£250.00 + VAT		£200.00 + VAT	
Nov, Dec, Jan	£200.00 + VAT		£150.00 + VAT	
Things to Do: Don't Miss				
Feb, March, April	£150.00 + VAT		£100.00 + VAT	
May, June, July	£350.00 + VAT		£250.00 + VAT	
Aug, Sept, Oct	£200.00 + VAT		£150.00 + VAT	
Nov, Dec, Jan	£150.00 + VAT		£100.00 + VAT	
Things to Do: Footer Banner				
Feb, March, April	£150.00 + VAT		£100.00 + VAT	
May, June, July	£350.00 + VAT		£250.00 + VAT	
Aug, Sept, Oct	£200.00 + VAT		£150.00 + VAT	
Nov, Dec, Jan	£150.00 + VAT		£100.00 + VAT	

Accommodation: Slider Header Banner	Bournemouth Rate	✔ Please tick the relevant box to book on bournemouth.co.uk	Poole Rate	✔ Please tick the relevant box to book on pooletourism.com
Feb, March, April	£175.00 + VAT		£100.00 + VAT	
May, June, July	£400.00 + VAT		£200.00 + VAT	
Aug, Sept, Oct	£250.00 + VAT		£150.00 + VAT	
Nov, Dec, Jan	£175.00 + VAT		£100.00 + VAT	
Accommodation: Don't Miss				
Feb, March, April	£125.00 + VAT		£75.00 + VAT	
May, June, July	£300.00 + VAT		£150.00 + VAT	
Aug, Sept, Oct	£200.00 + VAT		£100.00 + VAT	
Nov, Dec, Jan	£125.00 + VAT		£75.00 + VAT	
Accommodation: Footer Banner				
Feb, March, April	£125.00 + VAT		£75.00 + VAT	
May, June, July	£300.00 + VAT		£150.00 + VAT	
Aug, Sept, Oct	£200.00 + VAT		£100.00 + VAT	
Nov, Dec, Jan	£125.00 + VAT		£75.00 + VAT	
Food and Drink: Slider Header Banner	Bournemouth Rate	✔ Please tick the relevant box to book on bournemouth.co.uk	Poole Rate	✔ Please tick the relevant box to book on pooletourism.com
Feb, March, April	£175.00 + VAT		£100.00 + VAT	
May, June, July	£400.00 + VAT		£200.00 + VAT	
Aug, Sept, Oct	£250.00 + VAT		£150.00 + VAT	
Nov, Dec, Jan	£175.00 + VAT		£100.00 + VAT	
Food and Drink: Don't Miss				
Feb, March, April	£125.00 + VAT		£75.00 + VAT	
May, June, July	£300.00 + VAT		£150.00 + VAT	
Aug, Sept, Oct	£200.00 + VAT		£100.00 + VAT	
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Aug, Sept, Oct	£200.00 + VAT		£100.00 + VAT	
Nov, Dec, Jan	£125.00 + VAT		£75.00 + VAT	

Your Details



Name of Business: _____ Contact Name: _____

Full Address: _____

Email: _____ Tel No: _____

Invoice Address (if different from above) _____

Contact name: _____

Email: _____ Tel No: _____

Total Booking Fee **+ VAT**

Payment Method

I wish to pay by the following method (please indicate which method):

By **cheque** payable: BCP Council:

By **Invoice**:

Order Number: *(required)*

Charity Number: *(if applicable)*

Authorised Signature

I have read and agree to the General Terms and Conditions for Bournemouth, Christchurch and Poole Tourism Partnership 2020.

I hereby confirm that I am authorised to do so on behalf of the above business.

Name in Caps: _____ Position: _____

Signature: _____ Date: _____

By returning this form by email you are authorising these additional e-marketing partner opportunities and the name on the email will be taken as the authorised signature. Your data will be stored in compliance with the General Data Protection Regulations.

PLEASE RETURN YOUR COMPLETED BOOKING FORM TO: Partnership Office, Tourism Marketing, BCP Council, Town Hall Annexe, St. Stephen's Road, Bournemouth, BH2 6EA email: bcptourism@bcpcouncil.gov.uk

For office use only: Invoice/Receipt No:

Reference No:

Disclaimer: Please note, all these opportunities are at a first come, first served basis. Bournemouth, Christchurch & Poole Tourism can withdraw an advert/offer at any time: it is to our editorial discretion. Please refer to the Partnership Terms and Conditions for more information. Please note to qualify for the rates in this document you must be part of the Bournemouth, Christchurch & Poole Tourism Partnership Scheme 2020.