

TRANSPORT

The Bournemouth and Poole College has recently awarded Transdev Yellow Buses (TYB) the contract to operate four bus routes across Dorset for student transportation, which coincides with the start of the new college term.

College Principal Lawrence Vincent said: "This is a new pilot service for us. We are launching the subsidised bus service for full time students in areas where it can be problematic traveling across the conurbations." The pilot scheme will see buses running from Blandford, Swanage, Verwood and across Bournemouth, picking up at routes along the way and dropping students at various college campuses, terminating at either the main sites in Bournemouth or Poole.

As well as improving transport services for students, the new subsidised routes form part of 'Green College' and the green travel plan to promote increased use of public transport, and reduce campus parking problems. The College has invested in the new service to support students and promote environmentally friendly transport – there are also benefits such as early bird breakfast discounts and a text alarm call for those using the scheme.