



Bournemouth
Seafront

Seafront**Information**2011



Welcome...

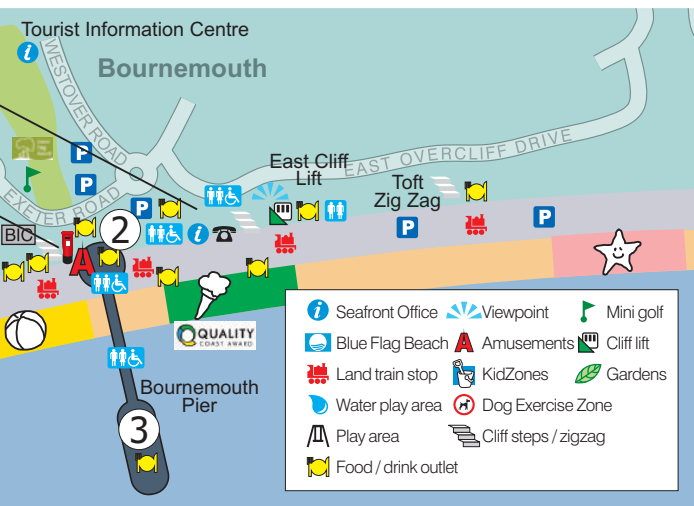
Welcome to Bournemouth Seafront - seven glorious miles of unspoilt golden sand and a year-round setting of outstanding natural beauty.

Here at Bournemouth Seafront, it's our job to make sure your visit is as safe and enjoyable as possible.

That's why we've produced this guide, to answer most of your questions while you're here.

For anything else, just call us on **01202 451781** or pop into any of our six Seafront Information Offices dotted along the coast - you'll always be welcome.





Alum Chine to Bournemouth

The beach from Alum Chine to Bournemouth Pier is the busiest stretch of our shoreline, with plenty for all the family to do. Restaurants, cafés, amusements, tropical gardens, not to mention Blue Flag beaches - pure pleasure!

Alum Chine (map ref 1)

From the lush tropical gardens, children's play park and water play area to the beachfront family Italian restaurant, it's well worth a land train ride to discover Alum Chine.



Pier Approach (map ref 2)

For year-round family amusements and activities, head for the piazza at Pier Approach. Peak season venue for funfairs, live shows and other attractions - it's where the action is.



Bournemouth Pier (map ref 3)

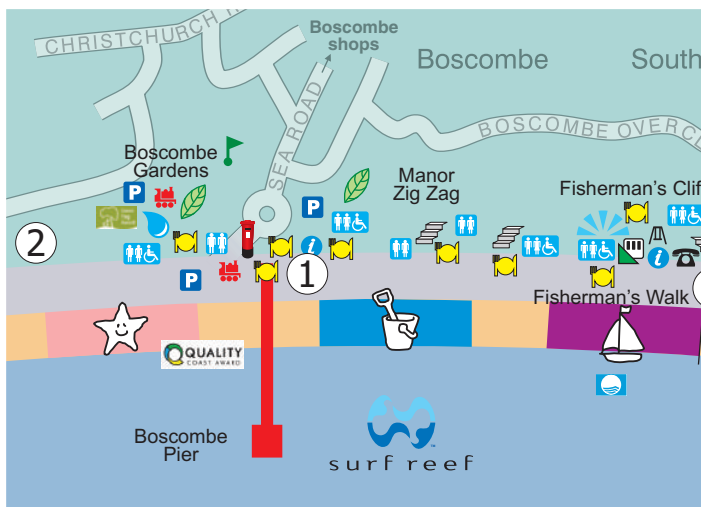
Don't forget to take a stroll along Bournemouth's landmark attraction. The pier boasts a theatre, café, boat rides and a history trail - not forgetting fantastic views.



Arcade action - family fun!

Open every day*, Bournemouth Pier Amusements features "prize every time" soft toy cranes, young children's rides, the latest multiplayer video games and traditional classic coin pushers in a bright air-conditioned family friendly centre.

* Except Christmas Day



Boscombe to Southbourne

From the brand new, multi award-winning Boscombe Spa Village to the quieter family beaches towards Southbourne, the shoreline east of Boscombe Pier (recently voted "Pier of the Year 2010" by the National Piers Society) really does have something for everyone...



Boscombe Spa Village (map ref 1)

Jump on the land train to Boscombe and enjoy the vibe around Britain's brand new beach lifestyle destination, boasting two restaurants, a beach side café, ice cream parlour, beach shop, surf equipment hire and sales, funky "beach pods" for hire, a surf reef and not forgetting an award-winning sandy beach. Take a detour up into Boscombe Chine gardens for children's water play, mini golf, nature trails and public art trail. With many more funky shops and restaurants nearby, Boscombe beach is a great place for the family to explore.



Toft Steps (map ref 2)

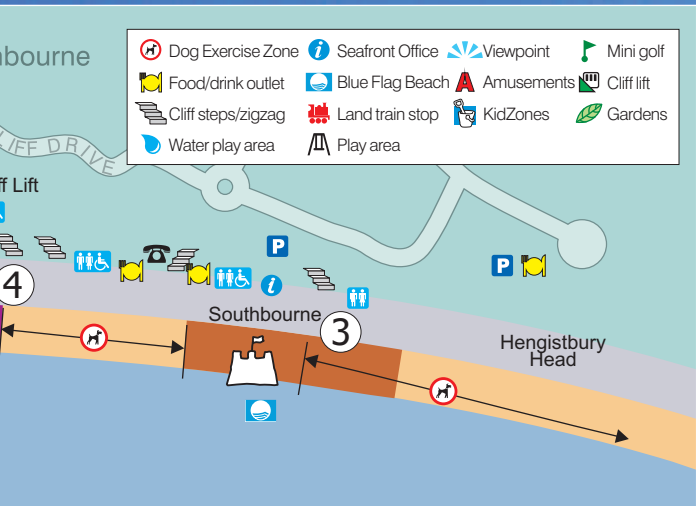
Sport England funded activity centre for schools, community groups and the public. Enjoy a variety of beach activities including surf lessons and beach volleyball. Get up to date details from your nearest beach office or on our website.



Southbourne and Fishermans Walk (map ref 3)

Enjoy the relaxed family friendly atmosphere at these Blue Flag beaches, with a range of attractions including a play area and café at the top of the Fisherman's Walk cliff lift, and a family-run restaurant at Southbourne.





Overstrand Beach Pods

Rent or own a stylish beach hut overlooking the surf reef

Created by HemingwayDesign, iconic beach pods with kitchenette and hot / cold running water, kettle, microwave, table and four chairs.

| Period | Per week (Sat - Fri) | Whole Period | Whole period rental duration |
|------------------|-------------------------|-----------------|---------------------------------|
| 2/4 to 27/5/11 | £ 85.00 | £ 530.00 | 8 weeks |
| 28/5 to 24/6/11 | £125.00 | £ 400.00 | 4 weeks |
| 25/6 to 12/8/11 | £175.00 | £1000.00 | 7 weeks |
| 13/8 to 26/8/11 | £250.00 | £ 400.00 | 2 weeks |
| 27/8 to 2/9/11 | £175.00 | £ 175.00 | 1 week |
| 3/9 to 28/10/11 | £ 85.00 | £ 530.00 | 8 weeks |
| 29/10 to 30/3/12 | £ 50.00 | £ 400.00 | 22 weeks |



Follow us on Facebook for special offers.

Book yours now on 0845 055 0968



Your own beach pod from just
£44,995
 Call 01202 451773
 for details

Out and about...



Hitch a ride on one of our famous **land trains** and let us sweep you along the bay between Alum Chine, Bournemouth Pier & Boscombe Pier. **Unlimited travel all day for only £4.50 per person.** Individual stage fares also available. Trains depart daily (April to Oct) and weekends throughout the winter.



Rest your legs and take in stunning views travelling up and down the cliff on one of our historic **cliff lift railways**. Open daily between April and October and located at East Cliff, West Cliff and Fisherman's Walk. **Great deals on family tickets available.**

Bournemouth Pier - enjoy a fun day out for all the family, with children's rides, café, theatre, boat trips, history trail and pier amusements.



NEW for 2011: Beach Unlimited day tickets. Travel on the land trains, cliff lifts, relax in a deck chair and entry onto the pier as often as you like with one ticket available from all Seafront Offices, Cliff Lifts and Land Trains. Only £7.50 per adult, £5.50 (under 16's) or just £23 for a family (2 adults and 3 children)

For single journey ticket prices please see our separate tariff leaflet. All services subject to weather conditions.



...or chilling out

Beach Hut Hire

Your very own base by the sea - available to hire by the day - or for a whole season! Traditional Beach Huts feature chairs and gas primus stove for hot drinks (kettle not included) and enjoy stunning views from a variety of locations along the Seafront.



| Period | Day (Mon-Fri) | Day (Sat-Sun) | Week (Sat-Fri) | Whole Period |
|------------------|---------------|---------------|----------------|--------------|
| 2/4 to 27/5/11 | £12.50 | £18.00 | £ 57.50 | £390.00 |
| 28/5 to 24/6/11 | £19.00 | £25.00 | £ 90.00 | £280.00 |
| 25/6 to 12/8/11 | £34.00 | £34.00 | £130.00 | £910.00 |
| 13/8 to 26/8/11 | £40.00 | £40.00 | £160.00 | £320.00 |
| 27/8 to 2/9/11 | £34.00 | £34.00 | £130.00 | £130.00 |
| 3/9 to 28/10/11 | £12.50 | £18.00 | £ 57.50 | £360.00 |
| 29/10 to 30/3/12 | £ 8.50 | £ 8.50 | £ 32.50 | £220.00 |

Book yours now on 0845 055 0968

Bank holidays charged at Sat / Sun "per day" rate. Most major credit / debit cards accepted. NB Day use only. Bournemouth Air Festival 18-21 August 2011: restricted vehicle access and no parking between the Piers 15th-22nd August 2011 inclusive.

Mini Golf

How about a game of Mini Golf in the Lower Gardens? Just minutes from the beach, the 18 hole mini golf course is a great (fun!) challenge for all ages and abilities.

| | |
|--|-------|
| Adult | £3.20 |
| Junior | £2.20 |
| Family (2 Adults + up to 3 Juniors) | £9.50 |



Accessibility



Wheelchair users (plus one carer) enjoy **free travel on cliff lifts and land trains** as well as exemption from **pier tolls**.

All **land trains** are accessible.

All seafront accessible **toilets** are **Radar key** operated, and Radar keys are available from all seafront offices.

Beach wheelchairs can be hired from all Seafront offices, subject to availability - terms and conditions apply.

Fully accessible **beach huts** are available - please contact your nearest beach office.

Large print copies of all our seafront leaflets are available on request.



Be SunSmart



Enjoy some rays - but don't overdo it! For safe enjoyment of the sunshine, simply follow these five golden rules:

- ☀ Spend time in the shade between 11.00am and 3.00pm
- ☀ Make sure you never burn
- ☀ Aim to cover up with a t-shirt, hat and sunglasses
- ☀ Take extra care with children
- ☀ Use factor 15+ sunscreen



Car park tariff

Sat 2 Apr to Fri 1 Jul:

Pay & Display: £1.10 per hour

Sat 2 Jul to Sun 4 Sep - Fixed Fee:

Arrive before 12 noon: £10.00

Arrive between 12 noon - 4pm: £ 7.50

Arrive after 4pm: £ 3.50

Arrive after 6pm: £ 2.50



Mon 5 Sep to Sun 30 Oct:

Pay & Display: £1.10 per hour

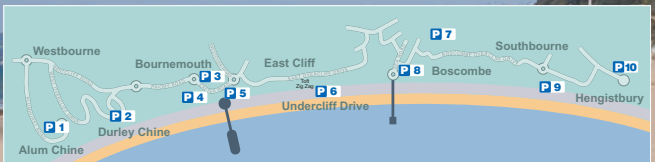
Mon 31 Oct to Fri 30 Mar 2012:

Pay & Display: 60p per hour

Park by phone

Pay for (or extend) your parking by mobile phone.
To use this service call **01202 232000** and follow the instructions - car park "RingGo" codes shown below:

| Car park location | Map ref | Postcode | RingGo code |
|----------------------|---------|----------|-------------|
| Alum Chine | 1 | BH4 8HS | 1811 |
| Durley Chine | 2 | BH2 5JG | 1803 |
| Bournemouth | 3 | BH1 2HH | 1809 |
| BIC | 4 | BH2 5BH | 1807 |
| Bath Road South | 5 | BH1 2EW | 1813 |
| Undercliff Drive | 6 | BH5 1BN | 1846 |
| Hawkwood Road (Main) | 7 | BH5 1BY | 1801 |
| Overstrand | 8 | BH5 1BN | 1830 |
| Warren Edge | 9 | BH6 4BE | 1841 |
| Hengistbury Head | 10 | BH6 4EN | 1822 |



Gulliver's Kiosk

Located centrally in Pier Approach, Gulliver's offers a variety of meal and snack options, hot and cold drinks, as well as all your favourite ice-creams! Kiosks are also located across the seafront offering a selection of ice lollies, drinks and snacks.



BOURNEMOUTH
AIR
FESTIVAL
18-21 AUGUST 2011

**By the
sea and
completely free**

bournemouthair.co.uk

LV=



The LV=KidZone beach safety scheme operates across Bournemouth Seafront, with 8 colour coded zones between Southbourne and Alum Chine, throughout the school summer holidays. With up to 100,000 visitors on a single day, it's important to ensure that your child can be easily found should they wander off.



To help keep track of your children during your visit, and enable beach staff to identify and re-locate lost children, simply follow these three easy steps:

- Step 1:** Obtain a free waterproof wristband from one of our dedicated and easily identifiable LV=KidZone staff members, LV=KidZone dispensers or any seafront office.
- Step 2:** Write your contact number on the wristband, and put on your child's wrist.
- Step 3:** Sit within the colour-coded beach markers matching the colour on your wristband.

In the event that a child gets lost, the seafront services team will co-ordinate with the RNLI and volunteer lifeguards, Police and LV= KidZone staff in conducting a seafront-wide search to reunite the child with their family

Lifeguards

RNLI lifeguards patrol the seafront between May and September, with 10 lifeguard stations located from Alum Chine to Southbourne, and a year-round service at Boscombe Pier. Volunteer lifeguards also operate a further three stations, based at Durley Chine, Boscombe and Southbourne.

Top tips for a safe summer at the seaside:

- **Always** swim at a lifeguarded beach
- Swim between the red and yellow flags
- **Never** swim alone
- Know your beach safety flags
- **Never** use inflatables in strong winds
- or rough seas
- If you get into trouble, stick your hand in the air and shout for help



Lifeboats





Further Information

**Bournemouth
Seafront Information Centre**

Bournemouth.seafront@bournemouth.gov.uk
Telephone : 01202 451781

Undercliff Drive, Bournemouth BH2 5AA
www.bournemouth.co.uk/beach



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