

**BOURNEMOUTH
AND POOLE TOURISM
MANAGEMENT BOARD**

**Tuesday, 18th September, 2018 2.00pm
The Drawing Room, Upton Country House, Poole**

MINUTES

MEMBERS PRESENT

Andy Woodland (AW) Chair
John Green (JG) Vice Chair

Sector Representatives

Steve Turner (ST) Conference & Convention Sector
Paul Clarke (PC) Coastal BID (Bmth)
David Bailey (DB) Accommodation (Serviced) Sector
David Squire (DS) Transport Sector
Carol Scott (CS) Leisure & Attractions Sector
Joan Rees (JR) IEF Sector Deputy Rep

Professional Officers

Amanda Barrie (AB) Bournemouth & Poole Tourism
Graham Richardson (GR) Bournemouth & Poole Tourism
Stevie Sainsbury (SS) Board Administrator

Co-opted Members

Kate Ryan (KR) Strategic Director - Borough of Poole
Sara Uzzell (SU) Dorset LEP

Elected Members

Cllr Patrick Oakley (PO) Portfolio Holder (Bmth)
Cllr Ron Parker (RP) Elected Member (Poole)
Cllr Robert Chapman (RC) Elected Member (Bmth)

Apologies

Mike Francis MBE (MF) President
Jon Weaver (JW) Bournemouth & Poole Tourism
Bill Cotton (BC) Executive Director - Bournemouth Borough Council
Cllr John Beesley (CJB) Co-opted member (Bmth Leader)
Cllr Janet Walton (CJW) Co-opted member (Poole Leader)
Jackie Richmond (JR) Poole Marketing Group
Martin Davies (MD) Town Centre BID (Bmth)
Alan Dove (AD) Town Centre BID (Bmth) Deputy
Jim Stewart (JS) Poole Harbour Commission
Geoffrey Smith (GS) Accommodation (Un-Serviced) Sector

Cllr John Challinor (JC)	Portfolio Holder (Poole)
Guido Schillig (GS)	IEF Sector
Justin Hundley-Appleton (JHA)	Town Centre BID Deputy (Poole)
Jonathan Sibbett (JSi)	Town Centre BID (Poole)

Guests

Natasha Sowlat	MASH
Paul Chesil	Dorset Police

1. Welcome

- Chair welcomed everyone to the meeting
- Declarations of Interest – None

ADMINISTRATION

2a. Actions from Minutes of last meeting not covered under today's Agenda

To set up meeting of a sub group of Finance & Strategy Group to decide on way forward for the Tourism Awards. This meeting took place on 21 August followed by a meeting with RoutePR on 6 Sept. A press release was subsequently issued announcing that the awards will skip a year – allowing for a full review and name change to reflect the new local authority of Bournemouth, Christchurch and Poole – with a scheduled return of the awards in March 2020.

2b Are the Minutes from the previous meeting correct?

- Proposed by ST and seconded by DS. Minutes were agreed as correct.

MATTERS FOR DISCUSSION

3. Presentation on Child Sexual Exploitation – Natasha Sowlat (NS), Children's Social Care, MASH DS Paul Chessell (PCh), County Impact Team

NS & PCh gave a verbal presentation and answered questions.

Points highlighted were:

- A move from a focus on Child Sexual Exploitation (CSE) to Child Exploitation as drugs are now the major issue in relation to child exploitation.
- Organised gangs from further afield, primarily from London, are targeting the South, and Bournemouth in particular.
- It is anticipated that with the approach of winter the groups who have been causing issues in the Gardens will move into local hotels.
- Main contacts are Dan Cullen – Hotel Watch, and A Jenkins – County Lines. NS/{C to provide contact emails. **Action SS to chase up on these contacts which have not been received to date**

- It is essential that hotel staff watch out for any unusual behaviour and are proactive in reporting it immediately to the Police who are the 'quick fix'. The Police will then pass it on to the MASH teams if appropriate.
- Anything that does not require immediate action can be reported via an Intel form which will then feed into Police Intelligence. There will be no feedback from this but action will be taken. The link for the form can be found here.
<https://www.dorset.police.uk/help-advice-crime-prevention/abuse-exploitation-neglect/multi-agency-information-sharing-report/>

4. A338 Roadworks

- CPO reported to the Board on the current situation surrounding the A338 roadworks and their impact. He distributed copies of a letter from Cllr Daryl Turner and an information sheet which provided more detail. Although the work is being carried out through Dorset County Council, Bournemouth Borough Council is responsible for the comms.
- DS reported that Yellow Buses is finding the current situation untenable as although the delays on the actual A338 are now described as having improved slightly as a result of traffic displacement across the area, this is causing a much wider problem with buses on other routes being delayed as the outlying areas become more and more congested with traffic trying to avoid the A338. This has cost implications for the company and is a big issue.
- The main concern of the Board was the impact on the Christmas Tree Wonderland project that is being launched on 16th November and runs through to 2nd January. Both the BIDs and the Council have invested heavily in this event and the delays caused by the roadworks will impact not only on the event but on the general retail trade over the Christmas period.
- AB reported that she has been advised by the Comms team that 2 lanes will reopen from 10th December through to the first week of January but has yet to receive confirmation that the steel barriers will be removed rather than just removing the cones. She is chasing information on this.
- JG wanted to know if DCC had seriously considered night working or if the additional cost was preventing that. KR reported that she believed that this was not possible due to the nature of the work being carried out.
- There is an Overview and Scrutiny Panel meeting on Tuesday 25th Sept and the A338 is an Agenda item. Any questions to the panel need to be submitted by 6pm on Monday 24th September. It is a public meeting so anyone can attend. AW confirmed he will be attending and asked sector representatives to submit any questions on behalf of their sectors by Wednesday 19th Sept. These will then be collated to ensure that all aspects are covered.
- DS further reported that he has been advised by BC that there will be a Congestion Conference sometime in October when this and other wider congestion issues will be discussed.

ITEMS FOR BOARD INFORMATION

5. Any issues from each sector requiring Board consideration and/or action

Those sector updates received in advance of the meeting had already been circulated.

IEF– Report attached. Main issues concern visas and migration with the UK being pushed into 3rd place as a destination for international students, behind Australia and USA. The Migration Advisory Committee report has recommended post-study work but does not support removing international students from migration figures. Continuing to lobby MPs. [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/740991/Final EEA report to go to WEB.PDF](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/740991/Final_EEA_report_to_go_to_WEB.PDF)

Leisure & Attractions

Report attached. Weather had a major effect on indoor attractions but no real logic or trend identified.

Transport

Report attached. Christchurch are to get rid of dedicated coach parking which is a concern to the industry as with Bournemouth already having coach friendly status and Poole hopefully about to achieve this, it will be putting out a very confused message once Bournemouth Poole and Christchurch are one authority. DS has written to BC to see if he can influence anything and the issue is being raised with the Chamber of Commerce. AB is involved with the working groups for LGR together with Christchurch and offered to take this up with them. **ACTION: AB to take up question of coach parking in Christchurch with the LGR Working groups.**

Conference and Convention

Report attached.

Next meeting is on the 24th September.

JR expressed disappointment that Lighthouse in Poole are continuing to allow Albion Language schools to have a regular booking for their classes as they are not accredited and there have been many concerns over the safeguarding of the children. KR agreed to bring this up at a Borough Level to see what regulations, if any, are being broken. ST agreed to speak to Sara St George at Lighthouse and AW suggested raising the concerns with Conor Burns. **ACTIONS: KR to look into regulations and how BoP is allowing this to continue. ST to speak to Sara St George regarding Lighthouse position on this.**

BAHA

Thanks to the Coastal BID, funding is in place for a further year. The decision by the Government to give no preference to overseas students following Brexit is likely to make it even harder to find staff in the hospitality industry. BAHA is looking into ways of using ex-service personnel where possible.

Coastal BID

Undertaking an annual review – leaflets circulated

LEP

Meeting scheduled for Tuesday 25th Sept.

Reviewing the geography with a view to reducing the number of areas - 38 is proving to be too many. There is good co-operation for strategic initiatives but the new authority needs to be the right size to take these forward.

DTA – there is uncertainty over LGR and what part the DTA can play to assist.

6. Finance and Strategy Group Update

All items covered under item 2.

7. Planning Update

(Report attached)

DB expressed concerns over the situation regarding St Michael's Hotel and its use as an HMO which has persisted despite an enforcement notice being in place. There are serious concerns around the Health and Safety issues.

ACTION: CPO and KR both agreed to look into this with the relevant people

8. Update on Priorities

Resort Director position – Dependant on LGR. Candidates have been shortlisted for the CEO position with interviews taking place shortly. Councillors and Council Officers will have the opportunity to meet the candidates at a lunch to be held this week. Members of the Board expressed disappointment that there was no Tourism representation in the selection process.

Local Plan – Responses for a mid-term review are currently being collated.

ACTION: obtain an update from Mark Axford for November meeting.

Congestion – DS awaiting a date from BC for the Congestion Conference planned for October.

9. Director's Report

Report circulated (attached)

AW asked that consideration be given to developing the 'sea' element of the Air Festival to a greater level in future years.

Arts by the Sea Festival – 29th September to 6th October. CPO felt that this festival has a lot of potential that needs to be developed.

GR reported on the One World by the Sea Festival (report attached)

10. AOB

JR reported that English UK South is launching in October. 19 schools are already signed up and it is hoped that it will encourage more ages into the area.

11. Date of Next meeting:

Tuesday 20th November, 2pm – 5pm. Venue: tbc (Bournemouth)